

PrimAI Affiliate Plan

Where Innovation Meets Income



Welcome to the Next-Gen Affiliate Advantage

At **PrimAI**, we're not just building the future of Web3, AI, and digital transformation — we're empowering **YOU** to profit from it. Our affiliate structure is designed to reward ambition, collaboration, and results. Whether you're closing deals solo or leading a powerhouse team, your success = our success.



Business Development Executive (BDE)

Who You Are:

You're the rainmaker. The hustler. You turn prospects into partners and ideas into invoices. You're on the frontlines, closing deals and building your track record.

What You Earn:

Action	Commission	
Close a deal on your own	5% of invoice p	

Examples:

Close a **\$100,000** deal

→ **You earn \$5,000**

Close a **\$250,000** deal

→ You earn \$12,500

Business Development Manager (BDM)

Who You Are:

You're a closer AND a leader. You bring deals home directly while building and managing a winning team of Business Development Executives.

What You Earn:

Action	Commission
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Close a direct sale yourself 10% of total project value

Your BDE closes a deal 5% manager bonus

Double Income Stream:

Your direct sale of \$200,000

→ You earn \$20,000

Your BDE closes \$150,000

→ You earn \$7,500 (manager bonus)

TL;DR: Build your team, multiply your earnings.

Monthly Top Performer Bonus

The Competition:

Every month, we track who's generating the **highest direct** sales volume — whether you're a BDM or BDE.

The Prize:

The #1 performer receives an **additional 1% bonus** on their total monthly sales volume.

Who Qualifies:

- MBDEs competing based on their individual sales
- BDMs competing based on their direct sales (not including team bonuses)
- One winner per month gets the spotlight + cash bonus

Bonus Examples:

Your Monthly Sales	Base Commission	Top Performer (1%)	Total Earnings
\$100,000	\$5,000 - \$10,000	+\$1,000	\$6,000 - \$11,000
\$250,000	\$12,500 - \$25,000	+\$2,500	\$15,000 - \$27,500
\$500,000	\$25,000 - \$50,000	+\$5,000	\$30,000 - \$55,000

This is EXTRA money on top of your standard commission.



The Ultimate Promotion Path: BDE → BDM



WIN 3 CONSECUTIVE MONTHS = BECOME A BDM

The Rule:

Any Business Development Executive (BDE) who achieves the highest monthly sales volume for 3 consecutive months automatically replaces the current BDM and earns promotion to BDM status.

Criteria	Requirement	Reward
Performance Period	3 consecutive months	Automatic promotion
Target	Highest direct sales volume each month	Replace existing BDM
New Status	BDM with full privileges	10% direct + 5% team bonuses

Real Example: The 3-Month Path to Leadership

Month	Sales Closed	BDE Commission (5%)	Top Performer (1%)	Monthly Total
Month 1	\$200,000	\$10,000	+\$2,000	\$12,000
Month 2	\$250,000	\$12,500	+\$2,500	\$15,000
Month 3	\$300,000	\$15,000	+\$3,000	\$18,000
3-Month Total	\$750,000	\$37,500	+\$7,500	\$45,000

NEW STATUS → **BDM PROMOTION**



W Your Hustle = Your Promotion. No Waiting. No Politics. Just Results.

Complete Earning Scenarios

Scenario A: BDE Starting Out

Month 1: \$150,000 in sales → **\$7,500**

Month 2: \$200,000 in sales (Top Performer) \rightarrow \$10,000 + \$2,000 = \$12,000

Quarterly Total: \$19,500

Scenario B: Established BDM with Team

Direct sales: \$300,000 (10%) → **\$30,000**

3 BDEs each close \$150,000 (5% bonus each) \rightarrow \$22,500

Top Performer bonus (1% on direct) \rightarrow +\$3,000

Monthly Total: \$55,500

Scenario C: BDE Becoming BDM

As BDE: 3 months, \$750K total → **\$45,000** + Promotion

As New BDM: Now earning 10% on direct deals + team bonuses

Career Trajectory: 2x earnings potential unlocked

Why PrimAI's Affiliate Plan Hits Different



Crystal Clear Structure — No confusion. No hidden terms. Just transparent wins.





Unlimited Growth Potential — Your ceiling = your ambition.



Team-Powered Income — BDMs profit when their BDEs succeed.



Monthly Recognition — Top performers get spotlight + bonuses.



Merit-Based Promotion — 3-month winning streak = Leadership role.



No Corporate Politics — Results speak louder than tenure.



Future-Proof Industry — Web3, AI, Digital Transformation = The next decade.

Quick Reference: Full Commission Summary

Role	Direct Sale	Team Bonus	Top Performer	Promotion Path
BDE	5% of invoice	_	1% monthly volume	Win 3 consecutive months → Replace BDM
BDM	10% of invoice	5% per BDE sale	1% monthly volume	Leadership role with team

Ready to Build the Future with PrimAI?

Let's grow together. Let's earn together. Let's build tomorrow, today.



Apply as a BDE

Start closing, start earning



Role as a BDM

Lead teams, multiply income



Compete Monthly

Win bonuses, gain recognition



Earn Your Throne

3-month streak = BDM promotion

PrimAI — Where Web3 Meets Wealth Creation

Transforming Businesses. Empowering Affiliates. Shaping the Future.